

## STREETSCAPE TRANSFORMATION GOALS:

- BEAUTIFICATION / FRESH IDENTITY
- -ESTABLISH OR RE-ESTABLISH DOWNTOWN AS A DESTINATION
- -SAFE ENVIRONMENT FOR MULTI-MODAL CIRCULATION (PED, VEH, BIKE)
- -SUPPORT SUSTAINABLE ECONOMIC VITALITY

## STREETSCAPE CHARACTER:

-REINFORCE THE VERNACULAR OF HAMILTON

# **ELEMENTS OF SUCCESSFUL STREETSCAPES:**

- -SCALE, RHYTHM, ORDER
- -APPROPRIATE MATERIAL SELECTION
- -TREES AND PLANTINGS
- -LIGHTING
- -UNDERGROUND UTILITIES
- -FURNISHINGS (HANGING BASKETS, PLANTERS, RECEPTACLES)
- -SIGNAGE
- -PROGRAMMING + EVENTS

# **HAMILTON BUSINESS DISTRICT**

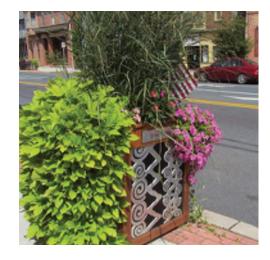
#### LEGEND

Concrete Walk 7 Flower Baskets Brick Furnishing Zone 8 Street Light Existing Utility Pole 9 Street Tree Parellel Parking 10 Planting Area Accent Paving 11 Seating































#### LEGEND

1 Concrete Walk 7 Flower Baskets
2 Brick Furnishing Zone 8 Street Light
3 Existing Utility Pole 9 Street Tree
4 Angled Parking 10 Planting Area
5 Accent Paving 11 Seating































#### LEGEND

- Concrete Walk
- Brick Furnishing Zone
- Bike Lane
- Angled Parking
- Accent Paving
- 7 Flower Baskets
- 8 Street Light
- 9 Street Tree
- 10 Planting Area





















# **THANK YOU**