

**(DRAFT) Town of Wenham Public Information Sheet
Joint Hamilton and Wenham Cable Television License Renewal Proceeding
(Monday, September 21, 2020 at 6:00 P.M.)**

Purpose of the Hearing:

The Hearing is being held to:

- (i) identifying the future cable-related community needs and interests; and
- (ii) review the performance of the cable operator.

Who Should Participate in the Zoom Hearing and/or Submit Written Comments?

- Individuals.
- Representatives of community-based organizations (e.g. youth, seniors, arts, cultural, open space and recreation, sports, historical, religious, and others).
- Business owners and operators.
- Persons interested in and/or participating with community television, including in and with HWCAM.
- Town and Regional School officials and administration.

Possible Areas of Public Interest:

Public, Educational and Government ("PEG") Access Operations and Programming (Community Television):

- Public, Educational and Government Access operations and programming, including continued, expanded and/or further improved:
 - Outreach to individuals, community groups, and businesses to further increase participation in community television.
 - Focus on local business, arts, culture, outdoors, sports, events and happenings, and remote participation.
 - Video editing training.
 - Work with Town boards, commissions, departments, officers and Government Access programming, including cablecasting meetings and public informational sessions, both during and after the current Covid-19 challenges.
 - Work with the Hamilton-Wenham Regional Schools on Educational Access Programming, including remote learning.
- PEG Access equipment (studio and remote/field equipment) – e.g. cameras, editing equipment/laptops and other equipment.
- Improved picture and sound of the PEG Access channels:
 - High Definition (“HD”) PEG Access Channels – addition of HD PEG Access channels.
 - Upgrade of Standard Definition PEG Access Channels.

Additional cable-related needs and interests:

- PEG Access Channels on Verizon’s Electronic Program Guide.
- PEG Access Channels on Verizon’s cable Video-On-Demand platform.

Any other cable-related issue or matter of interest or concern.